

New Resources Consulting's AI INNOVATION WORKSHOP

Turning Vision into Value

WHAT TO EXPECT

Explore Market and
Technology



Brainstorm, Plan,
Strategize



Decide, Innovate, Pioneer



Culminate, Customize,
Strategize



Customized Innovation Pathways

Our AI Innovation Workshop is meticulously crafted to empower your business with a clear vision of how to leverage Artificial Intelligence in your industry. Tailored exclusively to your unique needs, this workshop is not just about AI industry trends; it's about unlocking the potential within your company and products. Over the course of 3-5 days, we immerse your team in an environment free from daily distractions, fostering an atmosphere where big ideas can flourish.

By synergizing your domain expertise with our cutting-edge AI experience, we aim to unveil transformative opportunities for change, process enhancements, and competitive edges. Our collaborative approach ensures that we work hand-in-hand with you to accurately assess your current market standing and carve out a bespoke path forward.

The essence of this workshop is to leverage AI that resonates with your company goals. You can expect to leave with a tailor-made road map that highlights your next significant strides in innovation and sets the stage for tangible, actionable outcomes.

TAKE THE FIRST STEPS TOWARDS ARTIFICIAL INTELLIGENCE.

Unlock the full potential of your enterprise with our expert guidance in AI and Cloud Solutions. We specialize in crafting bespoke solutions that seamlessly integrate with your operations, ensuring you stay ahead in a rapidly evolving technological landscape. Our approach is tailored to your unique objectives, avoiding common pitfalls and delivering tangible results.

Embrace the future with confidence. Partner with us to harness the power of AI and Cloud Solutions for enhanced customer engagement, streamlined processes, and fortified security. Let's chart a course for your success.

AI INNOVATION WORKSHOP PROCESS



EXPLORATION & IDEATION

A 3-5 day series of interviews and working sessions led by an AI technologist to thoroughly explore current products, data, and tools. The technologist will collaborate with workshop sponsors to develop a detailed schedule based on the availability of client stakeholders, including product experts, IT and data strategy leads, applications and API specialists, and other key figures in IT and Marketing as determined by the sponsor.

01



ANALYSIS & DOCUMENTATION

The majority of the work takes place off-site during the analysis and documentation phase. Our team will conduct this work, with stakeholders and sponsors available for occasional questions and clarifications as the deliverables are being created.

02



PRESENT, DISCUSS, & ADJUST

We will return on-site to review and present the deliverables, discuss findings and recommendations, and outline the action plan and next steps. All sponsors, stakeholders, and subject matter experts are encouraged to attend this meeting. Any adjustments to the deliverables will be made on-site, and the finalized road map and high-level execution plan will be provided.

03



ROAD MAP & EXECUTION PLAN

We will conclude the workshop and assessment with a brief discussion of next steps. At this time, we will outline future plans and how we will be able to partner with you to assist with road map execution.

04

