

# New Resources Consulting's FRACTIONAL CHIEF INFORMATION OFFICER (CIO) SERVICES

*Strategic Technology Leadership, When and How you Need It*

## BENEFITS OF ENGAGING A FRACTIONAL CIO

Cost Efficiency



Unbiased, Vendor-Neutral  
Advice



Scalability



Accelerated Outcomes



Risk Mitigation



Competitive Advantage

## Empowering Your Organization

In today's fast-evolving digital landscape, organizations of all sizes face the challenge of leveraging technology to maintain a competitive edge, streamline operations, and drive innovation. Yet, many small and mid-size enterprises (or even fast-scaling divisions of large companies) don't have the need or resources for a full-time Chief Information Officer (CIO).

NRC's Fractional CIO service fills the gap, delivering executive-level technology leadership and strategic guidance, precisely when you need it, on a flexible, scalable basis.

### What is a Fractional CIO?

A Fractional CIO is a seasoned IT executive who serves in a part-time, project-based, or interim capacity to guide your organization's technology strategy, investments, and operations. Available onsite, remote, or hybrid, this model gives you access to top-tier leadership without the cost or long-term commitment of a permanent hire.

## WHO CAN BENEFIT?

### OUR FRACTIONAL CIO SERVICE IS IDEAL FOR:

- ✦ Small to mid-sized businesses needing strategic IT guidance
- ✦ Organizations in transition: mergers, acquisitions, or leadership gaps
- ✦ Nonprofits, government, and education with complex needs on limited budgets
- ✦ Startups preparing for growth and funding
- ✦ Companies facing urgent technology, compliance, or security challenges

## OUR ENGAGEMENT MODELS

### Part-Time CIO

- ✦ Ongoing strategic leadership

### Interim CIO

- ✦ Short-term placement during leadership changes

### Project-Based CIO

- ✦ Engagement for defined initiatives

### On-Demand CIO

- ✦ Flexible, as-needed support

## OUR PROCESS

1. **Discovery & Assessment** - Evaluate your IT landscape and business objectives
2. **Strategic Roadmap** - Define a clear, actionable technology plan
3. **Delivery & Execution** - Guide implementation and ensure accountability
4. **Continuous Improvement** - Monitor, measure, and refine



## OUR FRACTIONAL CIO OFFERING

- **Strategic IT Leadership** - Create and implement an IT strategy aligned with your business objectives.
- **Technology Assessment and Planning** - Identify gaps, opportunities, and a clear path forward.
- **Digital Transformation Guidance** - Lead initiatives from automation to emerging tech adoption.
- **Cybersecurity Oversight** - Evaluate threats, design frameworks, and ensure compliance.
- **Vendor & Partner Management** - Negotiate contracts, manage relationships, and maximize value.
- **IT Governance & Policy Development** - Establish policies, standards, and best practices.
- **Project & Change Management** - Drive successful delivery and adoption of new systems.
- **Talent Development & Team Leadership** - Mentor staff, advise on structure, and support hiring.
- **Flexible Engagement Models** - Part-time, project-based, interim, or on-demand support.